

**Key Benefits:**

* **One or two home system inspections per year to check the health of your home heating and cooling system, which includes performing routine maintenance. We know you are busy, so we will call you to set up the appointment each spring and fall!**
* **A no-overtime guarantee means that you will never pay overtime, no matter when we come to your home for repairs.**
* **Regular tune-ups prevent expensive emergency repairs. If you do ever need a repair, as a Badger Club Member you’ll receive a 15% discount on our normal parts and labor rates.**
* **Receive front-of-the-line, priority service on repairs. Join our program and we’ll take care of you FIRST.**
* **As a Badger Club member you will never pay a “Trip Charge” when in need of service. Just another way to thank you for being a Badger Club Member.**
* **Lastly, if you remain loyal to us we will remain loyal to you. For every year you are a Badger Club Member you will receive a $25 credit towards your next purchase of a furnace or air conditioner.**

**Why should you be a Badger Club Member?**

**It just makes Sense.**

**Our Badger Club membership is designed to take the fuss out of home furnace and air conditioner care. Like your car, it requires yearly maintenance to ensure the longevity of your unit. To improve your peace of mind and keep your home comfort system functioning optimally, Badger State Heating and Air Conditioning offers convenient, cost-effective maintenance plans. Our reasonably priced Badger Club Membership is one of the best decisions you can make for your comfort- and for your budget.**

Badger State

Heating and Air Conditioning

Badger Club Membership

**Off Peak Complete System Single Visit**

**Furnace or Air Conditioning Only**

**Furnace and Air**

**Conditioning Complete System**

$200

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$175

$115

**Yearly**

**Monthly**

$7

$7

$12

Spring maintenance on Air Conditioning will typically be performed in April or May.

Fall maintenance on Furnace will typically be performed in September or October.

How will I be billed?

Payment method will be automatically charged yearly as agreed upon in the contract.

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How do I cancel my membership?

Your Badger Club Membership will be automatically renewed on a yearly basis unless cancelled in writing before the renewal date. An email will be sent out 30 days prior to the membership renewal.

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*Finally, feel at ease with our 100% satisfaction guarantee. If you are not completely satisfied with this membership we will refund your entire investment.*

Choose us for your home maintenance care and we will make it our top priority to give you the best service available, all while providing you with the comfort and peace of mind you deserve.

**DIFFERENCE.**

**THE BADGER CLUB**

**What does it cost?**



$134,000

$22,000

**AUG 2008**

**Badger Club Membership**

**FREQUENTLY ASKED QUESTIONS**

When will my scheduled maintenance be performed?

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